



the Lakeview Light

lakeviewlight.com

The Newsletter of Lakeview Light & Power

Summer 2011

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Rate Increase Will Take Effect Aug. 1 ~Rates go up 19 percent

Due to rising operating costs and the need to absorb a substantial rate increase from Bonneville, we reluctantly will be increasing our rates 19 percent effective August 1, 2011.

The residential energy charge will go from 5.4 to 6.4 cents per kWh. The commercial energy charge will go from 5.9 to 7.0 cents per kWh. The Basic Service charge will remain the same at \$5.50 per month.

There will be a minimum charge for all residential bills of \$37.50 per month, and a minimum charge for all commercial bills of \$40.50 per month. The minimum charge encompasses both the energy charge for the first 500kWh and the Basic Service charge.

Even with this increase, Lakeview rates are still 11 percent lower than Tacoma Power and 44 percent lower than Puget Sound Energy.

It has been eight years since our last rate increase. We regret any hardship this rate increase may create for our members and customers, and we encourage those in need to apply for assistance through Project Help. Information regarding energy assistance can be found on your power bill.

Additionally, this is a great opportunity to approach energy conservation with renewed vigor. To support you in your conservation efforts, we have a limited supply of compact fluorescent light bulbs available. Please stop by our office to request your CFL bulbs while our supplies last.

We are also offering rebates of up to \$1,500 to members who want to install ductless heating and cooling systems in their homes. See the story on "Going Ductless" on page two of this newsletter.

You can also find much more information about

conservation programs on our website at www.lakeviewlight.com.

Please know that we remain committed to providing reliable, cost-based power to our members and customers. To

Meet our New Customer Service Reps ~ Shawnda Nelson and Isaiah Cameron



Shawnda Nelson grew up in Puyallup and lives in Spanaway with her 17-year-old son Cory. He's on Bethel High School's baseball team, so she's a baseball mom. "My life revolves around him. He's really an awesome kid," she said.

Prior to joining LLP, Shawnda worked at Safeway. "I'm a people person - all my jobs have been customer service-related," she said.

"You sometimes get your grumpy ones, but you just do your best to calm them down

that end, we will continue to work diligently to ensure that our rates remain the most competitive in the Puget Sound region.

We thank you for your understanding and support.

and learn what the problem is. You have to try to understand; you don't know what it's like to be in their shoes.

She feels fortunate to be working at LLP she said. "I think it was in God's plan for me to come here. People who work here don't want to leave."



Isaiah Cameron is a natural-born problem solver. Prior to joining our staff, Isaiah worked as a property manager in Las Vegas. He and his wife, Billie Jo

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Holiday Closures
Our office will be closed the following dates:
Labor Day - September 5 and
Columbus Day - October 10

New Employees *continued...*

moved to this area about four years ago when they literally threw a dart at a map and it landed on Lakewood.

"We wanted to raise our five year old daughter Ireland in a healthier environment," he said. "Lakewood has been a wonderful place for us."

Isaiah especially loves the outdoor activities available here. "I'm a family man and I love camping and hiking and doing things outdoors with my wife and daughter."

Actually, Isaiah loves just about anything that involves his daughter. Because he and his wife have different days off, they take turns having one-on-one time with Ireland. "She's like a little sponge," he said. "We read and draw together and we practice writing and counting. We go to the park or we go visit a farm because she loves animals. I feel like her personal tutor, facilitating her growth."

Isaiah says he really likes working at Lakeview Light. "This job fits me exponentially better than property management," he said with a smile. "I really enjoy helping the customers and I love the people who work here. They're going to have to wheel me out of here on a gurney."

Please say hello to Isaiah and Shawnda the next time you see them. We're pleased to have them with us.

You may qualify for a \$1,500 rebate ~Save Up to 50% on Power Bills With a Ductless System

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If you heat your home with electric baseboards or wall heaters, you could save up to 50 percent on your heating bill by installing a ductless heating and cooling system. And you may qualify for a rebate of as much as \$1,500 of the installation costs.

A ductless heating and cooling system can heat and cool homes at a fraction of the cost of baseboards and wall heaters. It's also safer, quieter and heats rooms much more evenly. Installation is easy and affordable – especially with the \$1,500 rebate LLP is currently offering through a partnership with BPA.

Saving money on your heating bills is more important than ever in light of the 19 percent rate increase we are facing later next month.

To learn more, visit www.goingductless.com.

LLP Team Earns Money to Fight Cancer in Lakewood's Relay for Life



Team Lakeview (l-r): Matt Ricks, Derise Warner, Terry Elvrom, Tracy Stone and 12 others participated in the Relay for Life.

In early June, a team representing Lakeview Light and Power joined 53 other teams from the Lakewood area in this year's Relay for Life, to raise funds for the fight against cancer. Derise Warner, our bookkeeper, was team captain.

Team Lakeview included 16 staff, board and family members.

They took turns walking around the track at Harry E. Lang Stadium for nearly 18 hours.

At press time, Team Lakeview had raised \$750 toward the fight against cancer.

Congratulations, Team Lakeview and thank you for your efforts!

Project Help

Even though summer has finally arrived, many LLP members and customers are still struggling to make ends meet – including paying their electric bills.

Project Help provides relief for many of our customers-in-need by helping them pay their power bills.

Please consider making a contribution to this important program. Just fill in the box on your enclosed statement. LLP doubles every donation, so every gift increases three-fold. Through May 31, 2011, we have received \$2,201.17 in donations from our generous customers.

We thank you for your help!



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Find Your Account Number, Win \$20

In each issue of *The Lakeview Light*, we hide five randomly chosen account numbers (like 12345-678). If you find yours, call us at 584-6060 before the next edition is published and you'll receive a \$20 credit on your next bill.

Good luck!

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**Lakeview
Light** is written and
designed by **Sunburst Studios**

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